

APPENDIX C
COMPARISON OF MEAN RATINGS OF INTEREST AND IMPORTANCE BY
EXPERT READERS TO POOR AND GOOD COLLEGE READERS

Paragraph	EXPERT		POOR		GOOD	
	Interest	Importance	Interest	Importance	Interest	Importance
1	3.29 Low	5.71 Moderate	4.73 Moderate	7.35 Moderate	6.28 Moderate	7.72 High
2	6.57 Moderate	9.29 High	4.85 Moderate	8.08 High	5.64 Moderate	8.12 High
3	6.43 Moderate	10.00 High	7.04 High	7.54 High	7.44 High	7.56 High
4	4.57 Moderate	7.86 High	5.27 Moderate	6.81 Moderate	7.00 High	7.28 High
5	7.14 Moderate	1.00 Low	5.58 Moderate	4.65 Low	7.48 High	4.80 Moderate
6	8.57 High	1.57 Low	6.04 Moderate	4.58 Moderate	7.36 High	4.76 Moderate
7	5.00 Moderate	1.57 Low	5.42 Moderate	4.88 Moderate	6.16 Moderate	5.60 Moderate